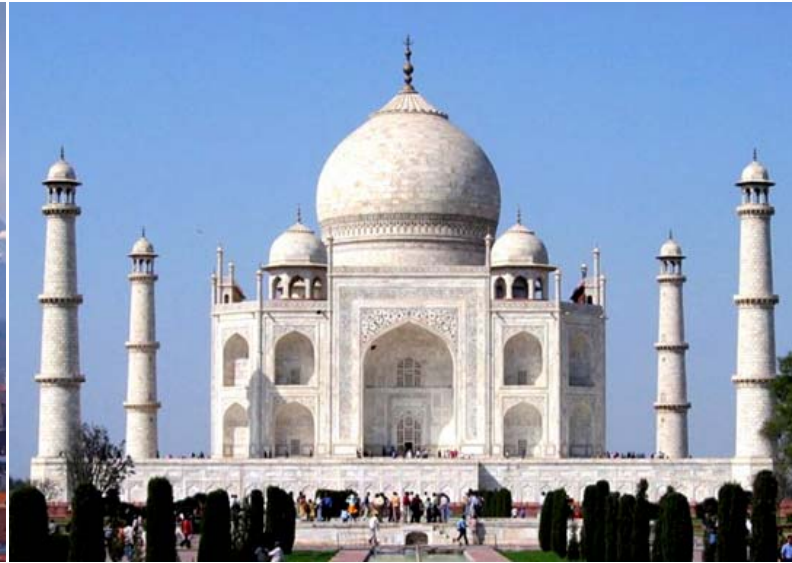
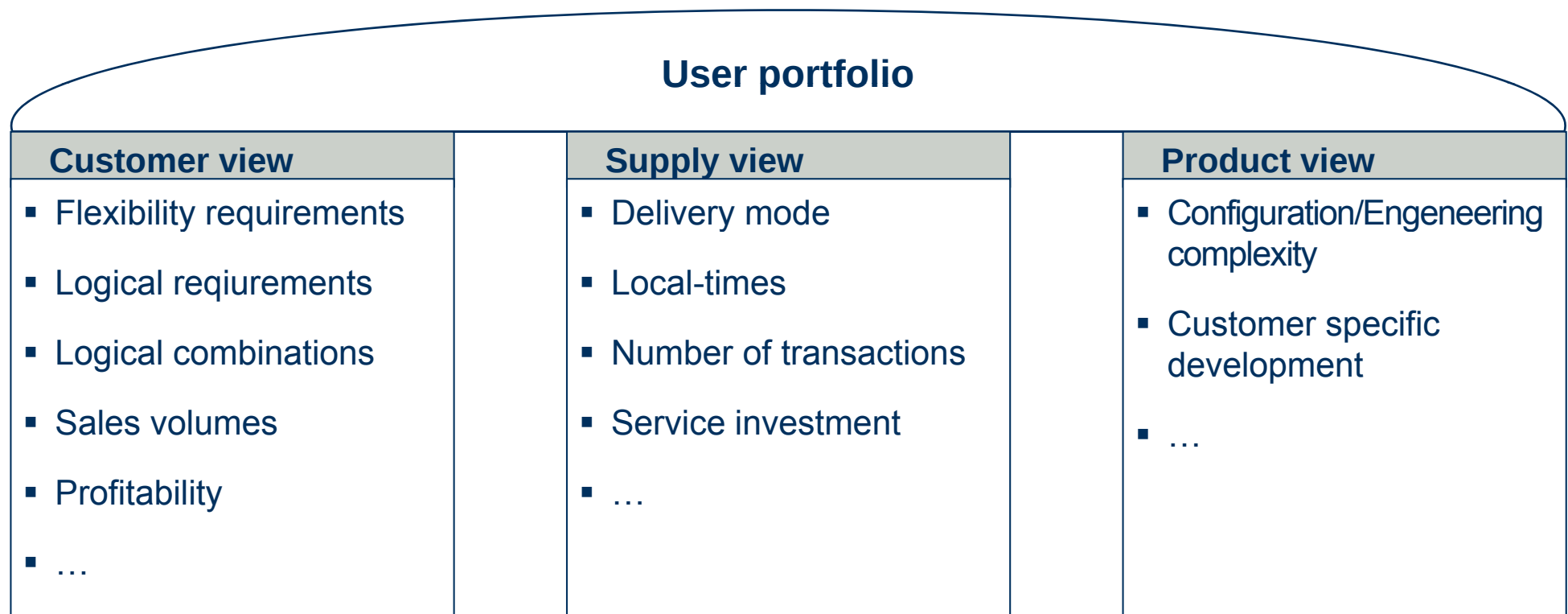




Präsentation für ein Beratungsunternehmen

Anonymisiertes Projektbeispiel

Product Clustering needs to address requirements from the Customer and supply side as well as from product properties

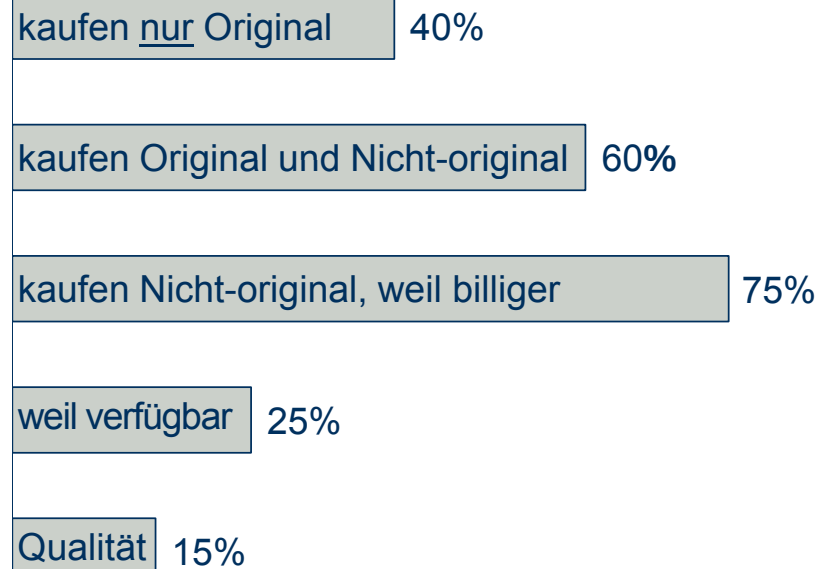


► Selection of main clustering criteria to derive at a critical number of clusters

Ersatzteile Original oder Kopie

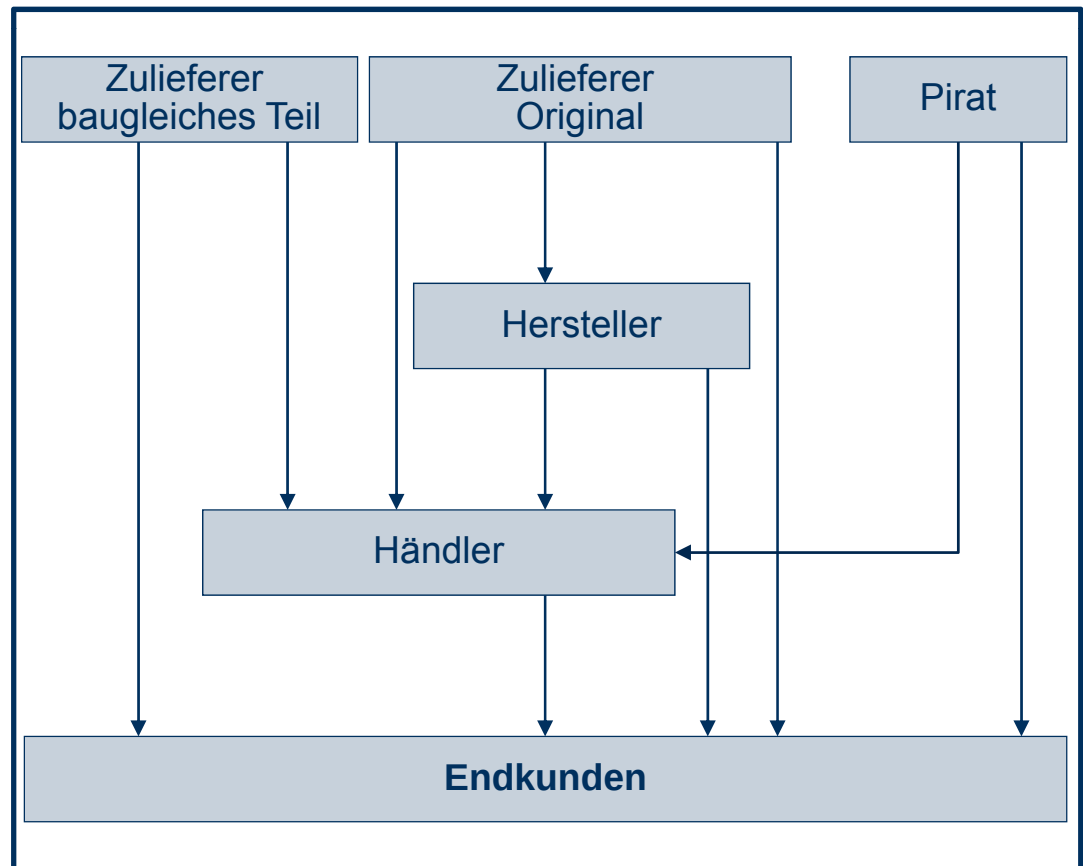
Nachfrage

Von den befragten Unternehmen
– Anzahl Nennungen –



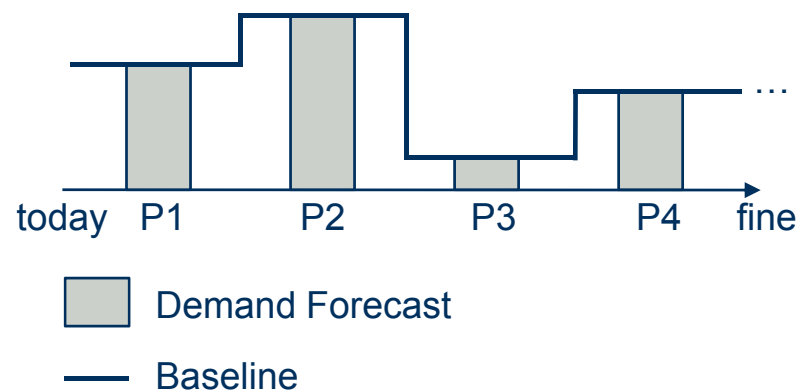
Research 30 OEMs, 2008

Angebot



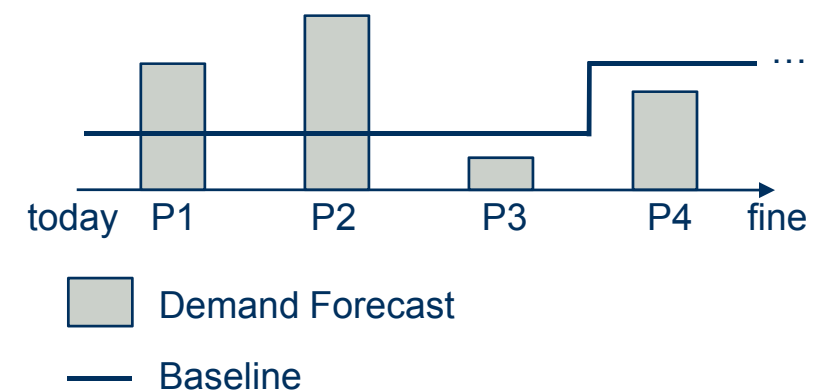
Concepts for flexibility baselines are possible: fluctuating vs. Smoothed baseline

Fluctuating Baseline



- The Baseline follows the forecasted demand
- Adjustments of the DF are possible

Smoothed baseline



- The consists of averages over different time horizons
- Different time horizons can be given different weights
- Demand FC adjustments are possible